

FOR IMMEDIATE RELEASE

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Naimon elected Treasurer of Mountain Lion Foundation

Sacramento, CA - The Board of Directors of the Mountain Lion Foundation (MLF) unanimously elected Jon Naimon as Foundation treasurer. Naimon has served on the Foundation's board since 2003, and is CEO of Light Green Advisors (LGA), a Seattle-based environmental asset management firm.

"We are pleased to have a treasurer with Jon's financial management background and global policy understanding," said Lynn Sadler, MLF President and CEO. "The board believes that Jon can help us to cost-effectively extend our reach throughout the hemisphere, including partnerships with other national and international organizations."

"Mountain lions used to range over the entire continental U.S.," said Jon Naimon. "The Foundation's 'Living With Lions' program is a true pace-setter among NGOs in addressing wildlife issues on private sector lands – which is the cutting edge of conservation planning for most species. We look forward to cooperating with other organizations to expand cost effective programs that preserve the integrity of habitats required for fully functioning ecosystems – and this national symbol -for future generations."

About the Mountain Lion Foundation

The Mountain Lion Foundation is a national non-profit wildlife conservation and education organization, dedicated since 1986 to Saving America's Lion™. The Mountain Lion Foundation is a leading authority on the conservation of mountain lions and their habitat.

The Mountain Lion Foundation undertakes efforts to expand the dialogue on land management issues and policy alternatives for private and public agencies with responsibilities for managing conflicts between humans, domestic animals and wildlife interests.

The Foundation is dedicated to the proposition that much can be done to preserve the cougar as a viable species (via habitat conservation, research, livestock protection, engagement, and education) and that the success of this effort can assure the survival of other species in well-functioning ecosystems. For more information, visit: www.mountainlion.org

About Light Green Advisors

Light Green Advisors (LGA) has pioneered a "best-in-class" approach toward environmental investing. Along with EFG Investment Bank, LGA developed the Global Eco Index™, a portfolio of global firms that are leaders in incorporating environmental sustainability into their management practices. LGA also developed the Eco*Index™, an S&P 500 based index of best of class companies, and the Eco Performance Portfolio™, an active 80 stock product that has outperformed the S&P 500 since its inception in 2000. LGA investment research has been cited by CalPERS and CalSTRS in their \$1.5 billion Green Wave Initiative. For more information, visit www.lightgreen.com

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